

# BBA IN LOGISTICS & SUPPLY CHAIN MANAGEMENT

## what is it ?

A BBA in Logistics & Supply Chain Management is an undergraduate program focusing on managing the flow of goods, services, and information from origin to consumption, optimizing operations, transportation, and inventory management.

## Contact Us



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### Website

[www.mimscareer.com](http://www.mimscareer.com)



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AN ISO 9001:2015 CERTIFIED INSTITUTION

## BBA in Logistics & Supply Chain Management

*Become a Professional to achieve your dream career*

# SYLLABUS

- English
- Business Management
- Introduction to Logistics and Supply Chain Management
- Marketing Management
- Organizational Behavior
- HRM
- Communicative English
- Business Communication
- Consumer Behavior
- Environmental Science
- Operations Management
- Ethics and Values
- Personal and Managerial Effectiveness

**INDIA'S LEADING  
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YEARS OF EXPERIENCE**

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Duration: **3 Years**

**100%**

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- 2.Thampanoor Central
- 3.Kallambalam
- 4.Ernakulam North Metro
- 5.South Kalamassery
- 6.Bangalore Indhira Nagar
- 7.Mumbai (Reg. Office)

